



ORGANIZATIONAL OVERVIEW

Founded in 1986, COCA is the fourth largest multidisciplinary community arts center in the country and a national leader in innovative arts education. With a mission to enrich lives and build community through the arts, COCA serves 50,000 people of all ages and skill levels, from enthusiastic amateurs to emerging professionals – all taught by a faculty of distinguished arts educators. We provide meaningful arts experiences in our own studios, gallery and theatres as well as in schools, community centers and corporate settings in order to build a vibrant St. Louis that is creative, connected and inclusive. To ensure diversity and inclusion in all of our programs we are committed to eliminating economic and social barriers to participation in the arts.

MISSION

COCA's mission is to enrich lives and build community through the arts.

VALUES

- We value the creative potential of everyone and the transformative power of the arts to change lives.
- We value both the artistic process and the artistic product.
- We value our people and a culture in which their creative talents may thrive.
- We value diversity and accessibility and serve as a bridge to connect people otherwise divided by income, race, ideas, and geography.
- We value inclusiveness and seek participants with varied backgrounds, abilities, and artistic interests.
- We value collaboration.
- We value innovation and deliver thought-provoking, relevant programs and experiences to the communities we serve.
- We value the sense of place and community that is created when people learn together in our unique St. Louis home.

CORE PROGRAMS

Arts Education, offering more than 1,000 classes, camps and workshops in art & design, dance, early childhood, fitness, theatre and voice taught by a distinguished faculty of professionally trained artist-instructors to more than 15,000 children, teens and adults annually.

COCA Presents, presenting shows created and produced by COCA, as well as the best touring productions from around the world, to more than 12,000 children, teens and adults annually.

Millstone Gallery, presenting innovative exhibitions and educational programs featuring the work of regional, national and international visual artists to more than 4,500 patrons annually.

COCAbiz, has offered courses, workshops and conferences combining authentic arts teaching with business-focused facilitation to teach real business skills in creative and effective ways to more than 5,000 business leaders representing more than 350 companies since its inception in 2009.

Pre-Professional Division, developing over 400 career-oriented young artists annually by providing them with rigorous and diverse training and public performance opportunities, serving more than 10,000 audience members annually.

- **Talent Identified Program (TIP)**, providing new students who show a potential for successful training at COCA with scholarships, dancewear, transportation and homework assistance.
- **Honors Program**, preparing high-potential students for college and professional careers by providing career counseling, faculty evaluations, master classes, dancewear, transportation, ACT tutoring, audition assistance and scholarships.
- **Student Companies (Allegro, Ballet Eclectica, COCA Theatre Company, COCA dance and the Hip-Hop Crew)**, providing talented students with opportunities to develop individual accountability in preparation for performances and training with professional guest artists.

COCAedu, encompassing COCA’s work in schools, both in the classroom and through professional development for teachers. Since 1992, COCA has provided schools with arts programs, now annually serving more than 3,500 students, classroom teachers, artists and arts educators. COCA’s commitments to accessibility and quality of instruction have been the foundation of our school programs. COCAedu balances both revenue-generating and subsidized arts instruction, making its programs available to a variety of schools, regardless of practical or economic barriers.

- **After-School Arts Classes**
- **Artist-in-Residence Programs**
- **Interchange Program**
- **Professional Development**
- **SchoolTime Performances**

SCHOLARSHIP

COCA is a not-for-profit organization that relies on the generous support of individuals and organizations to support our work to achieve our \$5.3 million annual budget. Through donor programs such as **The COCA Annual Fund** and the **Richard Baron Leadership Circle**, as well as the generosity of corporations and foundations, COCA is able to provide nearly \$1 million in free arts education programs and scholarships to more than 4,000 students in low-income schools and at COCA.

FINANCIAL INFORMATION, 2014-2015

Total Operating Budget: \$5.3 million
 Earned Income: \$2.2 million
 Contributed Operating Income: \$3.1 million
 Endowment Value: \$3.9 million

STAFF, FACULTY & BOARD, 2014-2015

Full-time/Part-time Faculty & Staff: 37
 Part-time Artist-Instructors: 224
 Board Members: 36

