

COCAcabana 2024



Opportunities & Benefits

For more than 30 years, COCA has used arts and education to build a vibrant, creative, and connected St. Louis community. Serving 200+ zip codes in the region, COCA enriches lives and builds community through the arts in our own studios, gallery, and theatres, as well as in schools, community centers, and corporate settings around St. Louis.

COCAcabana embraces creativity and bold performances to showcase our work and the amazing talent of our students. As our only annual fundraising event, COCAcabana raises more than 25% of our annual contributed revenue. It is vitally important to sustain COCA's ability to reach deep into our community, supporting our programs and our students. With your support, COCA ensures that the arts are for everyone.

PRESENTING SPONSOR | \$50,000

Exclusive sponsorship
Company logo exclusively promoted on the front of all event-related invitations
Exclusive individual signage at event, including at entrance and on red carpet

Opportunity to advertise/promote company products or services at the event
Logo placement on valet attire
Opportunity to greet all guests upon arrival

Opportunity to speak from stage at the event
Recognition in all event marketing materials, including a full-page ad in event program

Recognition as Presenting Sponsor in Town & Style event cover story, with logo included on cover
Additional customized benefits
Twenty (20) VIP tickets

ENGAGEMENT SPONSOR | \$40,000

Exclusive sponsorship
Logo on all digital event elements
Supports community participation at the event
Logo on event invitation
Logo featured on the digital auction platform
Logo in event program
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Eight (8) VIP tickets

AUCTION SPONSOR | \$30,000

Exclusive sponsorship
Opportunity to introduce the Live Auction
Logo on event invitation
Logo placement on bid paddles
Logo featured on the virtual auction platform
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Eight (8) VIP tickets

LEAD SCHOLARSHIP SPONSOR | \$25,000

Verbal recognition at the event
Opportunity to provide a branded gift to event guests
Logo on event invitation
Logo in event program
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Eight (8) VIP tickets

PERFORMANCE SPONSOR | \$15,000

Exclusive sponsorship
Verbal recognition during the introduction of COCAcabana performance
Logo on event invitation
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Eight (8) VIP tickets

GOLD SPONSOR | \$10,000

Logo on event invitation, Logo in event program, Recognition in marketing materials and signage, Logo featured on the COCAcabana webpage, Eight (8) VIP tickets

ADDITIONAL SPONSORSHIPS AVAILABLE

After Hours Sponsor, Band Sponsor, Bar Sponsor, Champagne Sponsor, Cocktail Sponsor, Dessert Sponsor, Dinner Sponsor, Honorary Chair Sponsor, Kickoff Party Sponsor, Raffle Sponsor, VIP Reception Sponsor, Wine Sponsor, as well as Silver and Bronze sponsorships



PAST & PRESENT SPONSORS

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 Enterprise Holdings Foundation
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 Ogletree Deakins
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 Tarlow Family Foundation
 Tegethoff Development
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 Town & Style
 Touchwood Creative
 Twinkle Toes Foundation
 U.S. Trust, Bank of America Private Wealth
 Management
 U.S. Bank
 USA Mortgage Company
 Walbrandt Technologies
 Washington University in St. Louis
 Wells Fargo Advisors
 World Wide Technology

For more information & sponsorship benefits, contact:

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