



## MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Abby Frohne, Director of Marketing  
[afrohne@cocastl.org](mailto:afrohne@cocastl.org), 314.561.4876

### **COCACABANA: KALEIDOSCOPE TO CELEBRATE COMMUNITY, CULTURE & THE ARTS ON FRIDAY, APRIL 26**

*COCA Annual Fundraiser Supports Arts Education Programs & Scholarships for Students*

**ST. LOUIS (March 28, 2024)**—[COCAcabana](#), COCA’s annual fundraiser, will bring together business and community leaders for a dynamic and creative event on Friday, April 26. The theme for this year’s event is Kaleidoscope. Event attendees will travel through the looking glass for an exciting celebration of community, culture and the arts.

COCAcabana sustains COCA’s work throughout the community, supporting innovative arts education programs and offering scholarships to ensure increased and equitable access for students to experience, learn from, and excel in the arts. Accounting for nearly 20 percent of COCA’s annual contributed revenue, COCAcabana is crucial to continuing this vital work. Kwame Building Group, Inc. is the Presenting Sponsor.

**WHAT:** COCAcabana 2024: Kaleidoscope

**WHEN:** Friday, April 26, 2024

**WHERE:** COCA, 6880 Washington Avenue, St. Louis, MO 63130

**PHOTO** 5:30PM | VIP Arrival

**OPPORTUNITIES:** 6:00PM | Patron Arrival

7:30PM | Student Performances & Live Auction

8:30PM | Dinner & Live Music by FatPocket

9:00PM | Late Night Arrival

10:00PM | Late Night Party

**EVENT WEBSITE:** [cocastl.org/cocacabana-event/](https://cocastl.org/cocacabana-event/)

**TICKETS:** Event tickets may be purchased [online](#)

**PHOTOS:** High-resolution photos available (after the event) upon request.

**LEADERSHIP:** COCAcabana 2024 Chairs: Karen & Mark Grudzien, Aisling & David Leonard, Laurie & Sean Lock, and Daffney Moore; Honorary Chairs: Melissa & Rob Merlin; Alumni Chair: Bahja Johnson

#### **ABOUT COCA**

COCA’s mission is to *enrich lives and build community through the arts*. With a commitment to equity and access, COCA serves as a regional hub for learning in and through the arts for all ages from all backgrounds. One of the most diverse cultural institutions in St. Louis, COCA serves more than 50,000 students, audience

members, artists, and families from more than 200 zip codes across the St. Louis region every year. The fourth largest multi-disciplinary arts organization in the country, COCA is committed to supporting the vitality and creativity of more than 200 artists at the heart of its work in schools, community centers, local business, cultural organizations, and onsite at its campus in University City.

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