

COCAcabana 2026

Opportunities & Benefits



For nearly 40 years, COCA has used arts and education to build a vibrant, creative, and connected St. Louis community. Serving 200+ zip codes in the region, COCA enriches lives and builds community through the arts in our own studios, gallery, and theatres, as well as in schools, community centers, and corporate settings around St. Louis.

COCAcabana embraces creativity and bold performances to showcase our work and the amazing talent of our students. As our only annual fundraising event, COCAcabana raises more than 25% of our annual contributed revenue. It is vitally important to sustain COCA's ability to reach deep into our community, supporting our programs and our students. With your support, COCA ensures that the arts are for everyone.

PRESENTING SPONSOR | \$50,000

- Exclusive sponsorship
- Company logo exclusively promoted on the front of all event-related invitations
- Exclusive individual signage at event, including at entrance and on red carpet

- Opportunity to advertise/promote company products or services at the event
- Logo placement on valet attire
- Opportunity to greet all guests upon arrival

- Opportunity to speak from stage at the event
- Recognition in all event marketing materials, including a full-page ad in event program

- Recognition as Presenting Sponsor in Town & Style event cover story, with logo included on cover
- Additional customized benefits
- Twenty (20) VIP tickets

ENGAGEMENT SPONSOR | \$40,000

- Exclusive sponsorship
- Logo on all digital event elements
- Supports community participation at the event
- Logo on event invitation
- Logo featured on the digital auction platform
- Logo in event program
- Recognition in marketing materials and signage
- Logo featured on the COCAcabana webpage
- Ten (10) VIP tickets

AUCTION SPONSOR | \$30,000

- Exclusive sponsorship
- Opportunity to introduce the Live Auction
- Logo on event invitation
- Logo placement on bid paddles
- Logo featured on the virtual auction platform
- Recognition in marketing materials and signage
- Logo featured on the COCAcabana webpage
- Ten (10) VIP tickets

LEAD SCHOLARSHIP SPONSOR | \$25,000

- Verbal recognition at the event
- Opportunity to provide a branded gift to event guests
- Logo on event invitation
- Logo in event program
- Recognition in marketing materials and signage
- Logo featured on the COCAcabana webpage
- Ten (10) VIP tickets

PERFORMANCE SPONSOR | \$15,000

- Exclusive sponsorship
- Verbal recognition during the introduction of COCAcabana performance
- Logo on event invitation
- Recognition in marketing materials and signage
- Logo featured on the COCAcabana webpage
- Ten (10) VIP tickets

GOLD SPONSOR | \$10,000

Logo on event invitation, Logo in event program, Recognition in marketing materials and signage, Logo featured on the COCAcabana webpage, Eight (8) VIP tickets

ADDITIONAL SPONSORSHIPS AVAILABLE

After Hours Sponsor, Band Sponsor, Bar Sponsor, Champagne Sponsor, Cocktail Sponsor, Dessert Sponsor, Dinner Sponsor, Honorary Chair Sponsor, Kickoff Party Sponsor, Raffle Sponsor, VIP Reception Sponsor, Wine Sponsor, as well as Silver and Bronze sponsorships



PAST & PRESENT SPONSORS

Acropolis Technology Group
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 Anheuser-Busch
 Aon
 Argent Capital Management, LLC
 Ash Leonard Design, LLC
 Bayer
 Beatty Leadership
 Benjamin F. Edwards
 Betsey Brown Travel
 BJC Healthcare
 BKD, LLP
 Blues for Kids
 The Boeing Company
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 Cannon Design
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 Cardinals Care
 Carl's Drive In
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 Foundation
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 HKA CPAs & Advisors
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 IMPACT Group
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 JP Morgan Chase & Co.
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 Katie's Pizza & Pasta
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 Lathrop GPM
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 Macy's
 Marc Christian Fine Cabinetry
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 Millstone Foundation
 Missouri Arts Council
 MiTek Industries
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 National Endowment for the Arts
 Neiman Marcus
 Nestle Purina PetCare
 Nordstrom
 Ogletree Deakins
 PALM Health
 Pershing Charitable Trust Peabody
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 PNC Bank
 Premier Rentals, LLC
 The Private Bank
 Protiviti, Inc.
 Pure Entertainment Services
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 St. Louis Business Journal
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 Scout Guide
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 S.M. Wilson & Co.
 SmartFlyer St. Louis
 Southwest Airlines
 Spire
 Stifel
 Sweethead Naturals
 Switch
 St. Louis Business Journal

STL Barkeep
 Switch
 Tarlow Family Foundation
 Tegethoff Development
 The Daniel & Henry Co.
 The Donnelly Charitable Trust The
 Hornsby Family
 The Les Paul Foundation
 The Saigh Foundation
 The Strive Fund
 The Vault
 THF Realty
 Thompson Coburn, LLP
 Total Access Urgent Care
 Touchwood Creative
 Town & Style
 Trio Foundation
 Twinkle Toes Foundation
 U.S. Bancorp Impact Finance
 U.S. Bank Foundation
 U.S. Trust, Bank of America Private
 Wealth Management
 U.S. Bank
 USA Mortgage Company
 Walbrandt Technologies
 Washington University in St. Louis
 Wells Fargo Advisors
 WerQfest
 World Wide Technology

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