

COCAcabana 2026

Opportunities & Benefits



For nearly 40 years, COCA has used arts and education to build a vibrant, creative, and connected St. Louis community. Serving 200+ zip codes in the region, COCA enriches lives and builds community through the arts in our own studios, gallery, and theatres, as well as in schools, community centers, and corporate settings around St. Louis.

COCAcabana embraces creativity and bold performances to showcase our work and the amazing talent of our students. As our only annual fundraising event, COCAcabana raises more than 25% of our annual contributed revenue. It is vitally important to sustain COCA's ability to reach deep into our community, supporting our programs and our students. With your support, COCA ensures that the arts are for everyone.

PRESENTING SPONSOR | \$50,000

Exclusive sponsorship
Company logo exclusively promoted on the front of all event-related invitations
Exclusive individual signage at event, including at entrance and on red carpet

Opportunity to advertise/promote company products or services at the event
Logo placement on valet attire
Opportunity to greet all guests upon arrival

Opportunity to speak from stage at the event
Recognition in all event marketing materials, including a full-page ad in event program

Recognition as Presenting Sponsor in Town & Style event cover story, with logo included on cover
Additional customized benefits
Twenty (20) VIP tickets

ENGAGEMENT SPONSOR | \$40,000

Exclusive sponsorship
Logo on all digital event elements
Supports community participation at the event
Logo on event invitation
Logo featured on the digital auction platform
Logo in event program
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Ten (10) VIP tickets

AUCTION SPONSOR | \$30,000

Exclusive sponsorship
Opportunity to introduce the Live Auction
Logo on event invitation
Logo placement on bid paddles
Logo featured on the virtual auction platform
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Ten (10) VIP tickets

LEAD SCHOLARSHIP SPONSOR | \$25,000

Verbal recognition at the event
Opportunity to provide a branded gift to event guests
Logo on event invitation
Logo in event program
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Ten (10) VIP tickets

PERFORMANCE SPONSOR | \$15,000

Exclusive sponsorship
Verbal recognition during the introduction of COCAcabana performance
Logo on event invitation
Recognition in marketing materials and signage
Logo featured on the COCAcabana webpage
Ten (10) VIP tickets

GOLD SPONSOR | \$10,000

Logo on event invitation, Logo in event program, Recognition in marketing materials and signage, Logo featured on the COCAcabana webpage, Eight (8) VIP tickets

ADDITIONAL SPONSORSHIPS AVAILABLE

After Hours Sponsor, Band Sponsor, Bar Sponsor, Champagne Sponsor, Cocktail Sponsor, Dessert Sponsor, Dinner Sponsor, Honorary Chair Sponsor, Kickoff Party Sponsor, Raffle Sponsor, VIP Reception Sponsor, Wine Sponsor, as well as Silver and Bronze sponsorships



PAST & PRESENT SPONSORS

Acropolis Technology Group
Ameren Missouri
Anheuser-Busch
Aon
Argent Capital Management, LLC
Ash Leonard Design, LLC
Bayer
Beatty Leadership
Benjamin F. Edwards
Betsey Brown Travel
BJC Healthcare
BKD, LLP
Blues for Kids
The Boeing Company
Breakthru Beverage Group
Bryan Cave Leighton Paisner
Butler's Pantry
Caleres
Cannon Design
Cannonball Advertising
and Promotion
Cardinals Care
Carl's Drive In
Centene Charitable Foundation
Cepia
Charles L. Crane Agency
Christner Inc.
CI Select
Clayco & Lamar Johnson
Clayton Financial Group Collaborative
Concrete Strategies
Commerce Bank
Cooper's Hawk Winery & Restaurants
CSI Leasing
Dielmann Sotheby's International Realty
Dierberg Estate Vineyard
Dippidy Donuts
Drybar
Dula-Kobusch Charitable Trust
Edward Jones
Elasticity
Elleard B. Heffern Fine Jewelers
Emerson

Enterprise Bank & Trust
Enterprise Holdings Foundation
Ernst & Young, LLP
Express Scripts
FACES STL
First Bank
FTL Capital, LLC
Genesis
Genesis of St. Charles
Gershman Mortgage
Gertrude and William A. Bernoudy
Foundation
Green Family Foundation
Hawthorne Capital
Hacienda Mexican Restaurant
Hauck Charitable Foundation
Hawthorne Capital
HighTower St. Louis
HKA CPAs & Advisors
Holman Motorcars
Husch Blackwell
IMPACT Group
Jet Linx
Jim Butler Auto Group
John Allen Love Charitable Foundation
JP Morgan Chase & Co.
JW Mechanical
Katie's Pizza & Pasta
KDHX
KPMG, LLP
Kwame Building Group
LadyLike with C
Lathrop GPM
Lenoir Charitable Trust
Lewis & Clark Ventures
Lewis Rice, LLC
LHM
Lion's Choice
Lodging Hospitality Management
Macy's
Marc Christian Fine Cabinetry
Maritz
McCormack Baron Salazar

Mercy
Millstone Foundation
Missouri Arts Council
MiTek Industries
Moneta Group
National Endowment for the Arts
Neiman Marcus
Nestle Purina PetCare
Nordstrom
Ogletree Deakins
PALM Health
Pershing Charitable Trust Peabody
Energy
Plancorp
Planthaven Farms
PNC Bank
Premier Rentals, LLC
The Private Bank
Protiviti, Inc.
Pure Entertainment Services
Purina
Raising Canes
Ray B. Marglous Family Foundation
Regional Arts Commission
Regions Bank
Robust Bistro & Wine Bar
RubinBrown, LLP
Rung for Women
Saint Louis Bank
Saint Louis University
St. Louis Business Journal
Schnucks
Scout Guide
Simmons Charitable Foundation
Sip Mobile Bar
S.M. Wilson & Co.
SmartFlyer St. Louis
Southwest Airlines
Spire
Stifel
Sweethead Naturals
Switch
St. Louis Business Journal

STL Barkeep
Switch
Tarlow Family Foundation
Tegethoff Development
The Daniel & Henry Co.
The Donnelly Charitable Trust The
Hornsby Family
The Les Paul Foundation
The Saigh Foundation
The Strive Fund
The Vault
THF Realty
Thompson Coburn, LLP
Total Access Urgent Care
Touchwood Creative
Town & Style
Trio Foundation
Twinkle Toes Foundation
U.S. Bancorp Impact Finance
U.S. Bank Foundation
U.S. Trust, Bank of America Private
Wealth Management
U.S. Bank
USA Mortgage Company
Walbrandt Technologies
Washington University in St. Louis
Wells Fargo Advisors
WerQfest
World Wide Technology

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